

**AN ANALYSIS OF STUDENT READING INTEREST
IN SCIENTIFIC ARTICLE**

Faikatul Jannah¹, Mamluatun Ni'mah², Shofiatul Hasanah³
^{1) 2) 3)} Universitas Islam Zainul Hasan Genggong Probolinggo

SUBMISSION TRACK	A B S T R A C T
Submitted : 02 February 2023 Accepted : 02 March 2023 Published : 18 March 2023	The purpose of this study was to find alternative strategies to increase student interest in reading, especially tadrís English students at Zainul Hasan Islamic University with several aspects, the role of teachers in teaching reading skills, activities to increase reading interest, media interest in reading and efforts to increase reading interest. This research uses qualitative descriptive method. Consisting of this research are lecturers and students. Data were obtained through observation and documentation interviews. The result of this research is that lecturers know their role as an effort to increase reading interest. Lecturers also use sheet-shaped article media to support the learning process. Based on this research. based on the results of the study concluded that efforts to increase interest in reading at the University of Islam Zainul Hasan has increased.
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CORRESPONDENCE	
E-mail: ikakha72@gmail.com	

Introduction

one of the characteristics of campus as an academic institution is the continuous teaching and learning process that takes place in it. Learning is a process carried out by the academic community, both lecturers and students, to instil knowledge and understanding so that people can move from not understanding, not knowing, and not understanding something to now understand, know, and understand it. In the classroom, learning can be done in a variety of ways, including attending classes, participating in discussions, reading books, and participating in debates. This is a learning process that has been going on in the classroom all day (Hardianto, 2011). Reading is the only effective learning activity to gain information and understanding. a person can quickly and easily gain understanding because they constantly choose the book to read, open it, and continue reading the words. Therefore, reading is a staple of academic life, especially for students. Students are one of the academic communities who are currently pursuing science, so reading is an important means to obtain information and understanding for students. Reading alone will make you more inspired, knowledgeable, and a student with critical thinking skills.

in fact, there is currently a problem where student reading interest is very low (Hardianto, 2011). in fact, there is currently a problem where student reading interest is very low. Reading is a difficult thing to do in English. though reading is also one of the four abilities to language (speaking, reading, listening and also writing) is very important for a person to master and learn every reading will recognize a fact in the world with a good read (Fatmawaty et al., 2022).

Interest in reading is a trait derived from a lifelong learning process (lifelong learning), and ethically important activities impact various aspects of life, including recognizing and understanding other people's personalities, developing strong interpersonal relationships, and having a positive view of ethically important activities Research Method (JULKAIDA, 2022). interest in reading has a strong interest in the student. students ' reading ability is positively influenced by motivation and internal awareness. motivation is also influential in the interest of reading this, especially in

Indonesia. intrinsic motivation is simply the provision of a positive impact on reading. In addition, it can also be said that one of the factors that affect student reading interest is how students learn to read. in addition, it is proven that the increase in reading students is with instructional motivation (Jannah et al., 2022). When a person enters the University during the course of the lecture his job is to understand and add insight to students, various types of information provided by lecturers will help students in developing their curiosity, perception, and understanding. In addition, at the learning stage, the education system does not only involve teaching from lecturers to students; students can also seek reference resources to help them develop their understanding of the subject matter being studied.

However, many students today are reluctant to read articles in scientific journals, especially written in English. English in Indonesia is taught as a foreign language. most likely, students in Indonesia find it difficult to read and understand the meaning in reading. while the motivation to read in Indonesia can be said is still low (Saraswati et al., 2021). especially those written in English. Based on the observations of researchers conducted by conducting a random poll of subject respondents, researchers found that most of the comments of students are still very low reading interest for English-language journal articles and academic journals. This happens because students do not understand the study of English linguistics, such as vocabulary and grammar, to understand the meaning of sentences. Reading articles in English is a difficult and confusing task for students. In addition, from the pre-observation results, the students showed that reading scientific articles was not the only thing they enjoyed. They read the article because the instruction given by the lecturer is only the lecture in question. Outside the context of learning, students very rarely read scientific articles. The purpose of the researcher is to find out what factors affect the interest in reading, usually the dominant factor in the decline in reading interest is the environment, lack of facilities and lack of motivation for the reader, namely the environment is very influential for the life of every person. how not, that the personality and mindset of each person will be formed from their environment. A good environment is filled with people who have positive encouragement or input in every aspect of life. The lack of facilities also affects a person's reading interest because this facility will provide its own attraction for the reader while motivation is one of the very strong impulses so that a person creates a sense of love and interest in reading. If someone already knows and understands the benefits of reading, then someone will realize how important they are to read.

Based on the results of research in an effort to increase student reading interest that is affected by low student reading interest. so, from some of these problems, the researcher describes some things during the research or observation period, namely (1) the role of teachers in reading skills (2) activities to increase reading interest (3) media efforts to increase reading interest (4) factors of low reading interest.

Research Method

In this case, the researchers used a descriptive approach that is a qualitative method to increase reading interest at Zainul Hasan Genggong Islamic University from several aspects, the role of teachers to teach reading skills, materials or efforts to increase reading interest, as well as the media used to increase reading interest in the form of context descriptions; and cannot be reached by statistics but descriptions of phenomena.

qualitative research is a kind of social science research that collects and analyzes non-numerical data (Rahmasari & Swasti, 2022). qualitative research is a natural setting as a direct source of data. The steps taken to collect data are records of information and explanations related to the research topic. Information and explanations obtained through observation, interviews and teaching documents increase reading interest. The first step of the observation, the researcher contacted and made an appointment with the lecturer to make observations during the lesson. during the observation,

researchers as observers. The researchers conducted this observation twice. next is the interview part. The researcher interviewed the lecturer twice during the observation. Step in doing is collecting documents teaching reading skills. Documents are collected in a row to learn about reading skills. Information notes and explanations related to the research topic.

is a step taken to collect data. The documents that must be collected by researchers are lesson plans based on the curriculum used in the University. After the data is collected, the researcher describes the data to be studied to obtain conclusions from the study. The method used is descriptive qualitative, the research results are given in the form of descriptive text and does not use the form of numbers.

Result and Discussion

in this section, researchers get the findings that will answer questions in the problems in this study

The role of teachers in teaching reading skills

According to witnesses who were present at the time of teaching reading skills, what is understood is that the teacher understands well the role of the teacher when teaching reading skills. What the teacher observes is to create conditions and situations that are comfortable in reading skills. The teacher in question is known as a communicative teacher. This is beneficial for teaching reading comprehension because it will make it easier for students to understand instructions.

According to the results of the interview with the lecturer, it is said as follows: the role of lecturers in conveying reading skills is needed. Teachers are facilitators in explaining reading skills. because lecturers focus on educating students in the classroom. Students are central to reading skills education. They need to practice a lot . In the learning process, the lecturer acts as a mentor for students and gives advice based on the topics being discussed at the moment.

According to the researchers the results of the interview can be concluded that the lecturer is the main holder in teaching reading skills. usually lecturers provide training to increase students ' reading interest in articles and follow the learning process based on the lesson plans that have been provided. thus the teaching and learning process is focused on students and is called student centered. and students have the opportunity to practice reading articles facilitated by lecturers.

Since the role of the lecturer in teaching reading interest is very important in reading, the teacher must plan with respect to the students in his class. Understanding the role of the teacher is a basic part of how to teach well in the teaching and learning process. By implementing the role of lecturers in teaching reading interest , lecturers can help and protect students not to be reluctant to read. In addition, the process learning to teach reading will feel comfortable and get used to it. In the end, the goal of teaching reading will be achieved.

Activities to increase reading interest

In this study, researchers conducted classroom observations when it comes to teaching reading activities. Class observation was conducted twice in the English department semester 4 at the Islamic University Zainul Hasan Genggong. carried out every Tuesday at 09.00-09.40 based on the results of research, from the results of interviews with students who can is the lack of interest from the students themselves and the lack of pre-facilities for reading activities.

Based on research, researchers found the lecturer's activities in the classroom on Early activities

when in the classroom, before the lesson begins, the lecturer always asks students to lead a prayer before learning. After praying, the teacher used to greet the students first and ask how they were doing.

lecturer: "Hello everyone, how are you today?"

student: "I'm fine madam, how about you?"

lecturer : "yes, I'm very well too, okay everyone, today we will continue the previous lesson namely reading"

Students:" yes madam".

after that, the lecturers examined checked the attendance of students by calling their names one by one. (usually this is also done at the end of the class session). After examining the previous lesson, dosen provides a new topic to discuss and provides sheets of paper in the form of articles (sometimes, these are sent via file on hp). lecturers are often observed to motivate their students but many students ignore the motivation because of laziness.

Then after the above activities are done, the lecturer continues by giving directions to students to read the article to observe and explain what is meant in it. lecturers use language that is easily understood by students. all students get media articles to read and observe.

Last activity

After giving the direction of the material and also the task, the lecturer melaksanakan kegiatan last. can also be called post-activity. from these two observations researchers in the last activity researchers found two observations. That is, the lecturer takes care of the activities of his students and looks at the performance of students. during the observation, the researchers found that the reading skills of students such as those who read carefully, some only saw articles with a lament of laziness and lack of interest in reading students. It can be seen from the way they receive when they get this article media, but they still carry out the direction and duties of the lecturer during the class until it is finished. Then the lecturer ended the meeting by reading hamdalah together.

Media efforts to increase interest in reading

In the classroom, during the observation, researchers found that lecturers use media articles to students related to the learning process . In addition to the results of research in the classroom. Media is used to increase their reading interest. then, in an effort to increase reading interest, the lecturer will explain directly what is meant in the article . As in the first observation on January 3, 2023 when the lecturer explained what the content and intent of the article was. lecturers use this article media to get used to

reach and make students familiar and interested in reading articles. this research is in accordance with the data in the interview that the lecturer defended as follows: "I have to make it a habit to give articles to students so that they have an interest in reading and will get information with the understanding they get from this article. This Media must be visible and accepted and used, and also reachable. The Media must have its own appeal for students in the classroom. But not many students who have an interest in reading this before the process and accustomed to reading, in this case the lecturer provides a means in the form of scientific articles in connection with their majors, namely English language education which is usually in the form and assigned to review an article or other scientific work.

From the results of interviews and observations can be seen that the lecturer chose the media article is used as a way to get information. In addition, in an effort to improve reading comprehension, lecturers also provide encouragement and motivation so that students get an interest in reading.

Low interest in reading

There are several factors that affect the interest in Reading Indonesian society including (Witanto, 2022).

Internal factors

This internal Factor is a factor that makes a person interested in coming from yourself, generally these traits and attitudes cause social problems are traits / attitudes such as lazy to work, lack of care and empathy, do not heed the rules and give up easily.

External factors

External factors are something that makes a person interested that comes from outside such as; parental encouragement, encouragement from teachers, environmental factors, location and social.

Thus, the low interest in reading students could be from the family environment and the school environment that does not support reading. The environment is a very influential thing for a person's life, how not that the personality and mindset of each person will be formed from their environment.

From the results of interviews and observations of students said as follows: the role of students in receiving directions from lecturers to read in the classroom is needed, but there are factors that become low interest in reading, namely lack of motivation and encouragement from around as well as facilities or the absence of adequate media.

To increase the interest in reading

it is undeniable that a critical mind is born from the habit of reading in questioning everything. Unfortunately, because the level of literacy is still low this kind of thing has not become a good way of thinking habits. the low interest in reading resulted in the ability to think critically is also low, so when receiving a variety of information will be difficult to digest and sort out which information is true and not. because this is the amount of information or hoaxes mushroomed in indonesia. How not? The intensity of accessing the internet and social media is very high, while the culture of literacy and critical thinking power is weak (Mansyur & Indonesia, 2019).

Efforts to increase reading interest need to be familiarized from the beginning of learning so that students can understand the meaning of the contents of the written text. Reading can be done because of the will, desire, and encouragement in individual students, a lecturer and parents should give encouragement and support. the habit of

reading must be planted by each individual from the beginning and not only in school to be a place to grow interest in reading but at home or in an environment that can provide positive things or encouragement for students and can take advantage of learning books that can increase students' reading interest (Elendiana, 2020).

The efforts that can increase interest in reading that can be done include: (a) need support from the environment, namely parents, teachers and friends (b) provide motivation for students to grow interest in reading (c) and provide good facilities so that there is interest in reading.

Conclusion

. efforts to increase reading interest must be supported by several aspects to achieve the goal. the process reaches. the lecturer performs his role also during the lesson . lecturers also create atmosphere and fun activities. The selected teaching materials have been planned in the RPP before the learning process. Then, lecturers provide media articles that are used to make students interested in reading. lecturers use media that can be accepted by students as well as visible and affordable, Media can help this reading interest effort take place. the lecturer who was examined said that since the first meeting until now the interest in reading has increased. nowadays students are more confident to show their expression. with several aspects to achieve the goal. lecturers also carry out their roles well during the teaching and learning process.

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